

COMMUNITY HEALTH ACTION PLAN

IDENTIFYING INFORMATION

County: Durham	Partnership: Partnership for a Healthy Durham	Period Covered: 2005 to 2010
-----------------------	--	-------------------------------------

<p style="text-align: center;">LOCAL PRIORITY ISSUE</p> <p>Local priority issue: HIV/STD Prevention, Testing, and Treatment</p> <p>Was this issue described in your county's most recent Community Health Assessment? (please answer "yes" or "no") <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>List other sources of information about this priority issue:</p> <ul style="list-style-type: none"> • 2004 BRFSS for Durham County, • 2004 HIV/STD Surveillance Report NCDHHS 	<p style="text-align: center;">LOCAL COMMUNITY OBJECTIVE</p> <p>By: 2010</p> <p>Objective: To reduce the rates of HIV infections by 10%, and to reduce the rates of sexually transmitted diseases (10% improvement)</p> <p>Original Baseline: HIV Disease 32.5 per 100,000 population, Chlamydia 569.7 per 100,000, Gonorrhea 277.5 per 100,000, and Early Syphilis 13.5 per 100,000 population.</p> <p>Date and source of original baseline data: 2004 HIV/STD Surveillance Report</p> <p>Updated information (Continuing Objective only):</p> <p>Date and source of updated information:</p>	<p style="text-align: center;">POPULATION(S)</p> <p>Local population(s) experiencing disparities in relation to this local objective: African Americans Hispanic/Latinos</p> <p>Describe the local population(s) that will benefit:</p> <ul style="list-style-type: none"> • African American residents of Durham County over the age of 10 • Hispanic/Latino residents of Durham County over the age of 10 <p>Total number in population: 118,712 (estimate) Number you plan to reach: 11,871</p>
---	---	---

Focus Area: Sexually Transmitted Diseases – HIV/AIDS
Health Objective: Reduce the rate of HIV infection. Reduce the number of new cases of primary and secondary syphilis. Reduce the rate of Gonorrhea and Chlamydia.

INTERVENTIONS/TIMEFRAME (insert extra rows as needed)	COMMUNITY PARTNERS Roles and Responsibilities	SETTING(S)	EVALUATION PLAN & PROGRESS TO DATE
<p>A. In order to secure the active involvement of the priority population(s), our Partnership will:</p> <ul style="list-style-type: none"> • Select high priority areas will be selected based on GIS mapping results for new HIV and STD cases by September 2005 • Conduct focus groups in areas of high priority to ascertain needs in each area pertaining to HIV/STDS and knowledge by May 2006. • Use focus group findings to evaluate and adapt outreach strategies including location and type of testing, outreach, and educational events by September 2006 	<ul style="list-style-type: none"> • *DCHD Health Education staff will provide GIS maps. • *DCHD will develop focus group guides and train focus group moderators. • El Centro Hispano will recruit Spanish Speakers to be trained as focus group moderators. • Project StraighTalk, LCHC, Alliance of AIDS Services, Neighborhood Nurses, El Centro Hispano, Duke HIP, Partners in Caring, Duke ID, PHICAS and CAARE will recruit participants and conduct focus groups in priority areas 	<p>First Presbyterian Church, Kerr United Methodist Church, Durham Rescue Mission, Lincoln Community Health Center, Durham County Public Library, McDougald Terrace Housing Development, Holy Cross Catholic Church, First Cavalry Baptist Church</p>	<p>Outputs:</p> <ul style="list-style-type: none"> • Focus groups guide. • Focus group results. • GIS Maps • Develop and update outreach strategies, identification of priority areas in community

	<ul style="list-style-type: none"> Project StraighTalk, Duke other agencies will provide refreshments and incentives for focus group participants. 	Baptist Church, North East Baptist Church, Hayti Heritage Center, NCCU Campus, John Avery Boys and Girls Club, Cornwallis Housing Development, HIP staff members, Duke ID Clinic Staff, Durham Criminal Justice Staff, YMCA, Kestrel Heights Charter School, Project StraighTalk participating Barber & Beauty shops.	
<p>B. In order to secure the active involvement of the priority population(s)</p> <p>I. Project StraighTalk will:</p> <ul style="list-style-type: none"> Hold Community Advisory Council meetings monthly, to discuss issue of relevance to HIV/STDs and efforts to coordinate outreach, education, testing and treatment on the last Wednesday of each month. Encourage expansion to additional interested groups and community members. Use group meetings to increase partnership opportunities and networking among agencies, reduce redundancy, and jointly seek funding for new initiatives. <p>II. Duke AIDS Research & Treatment Center (DART) will:</p> <ul style="list-style-type: none"> Hold Community Advisory Board meetings quarterly to discuss community outreach needs and events, HIV clinical trial reviews, access to care issues, HIV housing needs, and peer education updates Assess funding opportunities for DARTCARE Fund. Increase networking among HIV Care & related organizations. 	<p>Project StraighTalk Community Advisory Board agencies: *Durham County Health Department; Duke Adult ID Partners-In-Caring; Planned Parenthood; CAARE, Inc Neighborhood Nursing; PHICUS; DAAP; Lincoln Community Health Center; Early Intervention Clinic; County Counseling and testing; Durham Police; Alliance of AIDS Services Inc.; Piedmont HIV Health Care Consortium; Northern Outreach clinic; El Centro, Expansion of Substance Abuse Services, Disease Intervention Specialists.</p> <p>DART Community Advisory Board agencies: *Partners-In-Caring; Department of Social Services, Early Intervention Clinic, Lincoln Community Health Center, Health Inequities Project, ACRA (AIDS Community Research Association), Red Cross, AAS-C, Duke University Medical Center, Piedmont</p>	DCHD	<p>Progress:</p> <ul style="list-style-type: none"> Community Advisory Council meets monthly. Community Advisory Board (CAB) meets quarterly. <p>Outputs:</p> <ul style="list-style-type: none"> Monthly meeting minutes, and publicity for upcoming events will continue to be distributed to Advisory Council members. CAB sponsors 3 HIV Treatment Updates annually (March, September, December). CAB minutes, DART newsletter, publicity for upcoming events are distributed to CAB members, to Early Intervention, to the Northern Outreach Clinic, and Duke ID clinic.

	HIV Health CARE consortium, Community Members.		
C. Develop an agency resource guide listing activities and priority populations served to increase networking and collaboration among partners in Durham and surrounding counties, by December 2005.	Piedmont HIV Health Care Consortium, with assistance from community partners.	Piedmont HIV Health Care Consortium.	<p>Progress:</p> <ul style="list-style-type: none"> • Agency inventory tool has been developed and will be used to develop resource guide • Resource guide will be developed and distributed to participating groups. • Information will be made available on website.
D. Conduct outreach and testing events for priority populations, and increase the number of people who know their HIV status, ongoing through December 2010.	<ul style="list-style-type: none"> • *Project StraightTalk will hold the annual HIV awareness and prevention march and rally and add testing to the event, annually, on the first Saturday of October • *Project StraightTalk, El Centro Hispano, Alliance for AIDS Services, NCLYN, and other interested agencies will collaborate in National HIV Testing Day activities, annually in June. • *Alliance for AIDS Services will provide outreach to MSM bars (ongoing, provides access to testing prioritizing youth & people of color). • *Neighborhood Nurses will provide referrals to testing through the Health department and provide daily prevention sessions (ongoing) • *El Centro Hispano will hold their annual Fiesta de la Salud, including HIV/STD prevention and care information annually in October. • LCHC and *Duke General Medicine Centers will 	Hayti Heritage Center, DCHD, LCHC, El Centro Hispano, Northgate mall, El Chino Latino Bar, McDougald Terrace; Fayette Place; Oxford Manor; Bluefield & Cornwallis Housing Developments, Durham County Jail, Guess Rd. Prison, Planned Parenthood, Other locations.	<p>Progress:</p> <ul style="list-style-type: none"> • Many of these events are ongoing. <p>Outputs:</p> <ul style="list-style-type: none"> • Number of outreach events • Number of testing events • Number of tests completed • Percentage of clients who return for their results • Number of clients referred for treatment • Number of requests for condoms and educational materials • Participant evaluation forms, pre and post test forms.

	<p>conduct the HIV Rapid Testing Project through 2010.</p> <ul style="list-style-type: none"> • *Alliance for AIDS Services will hold annual AIDS Walk and bike-a-thon in August. • *NC PRIDE holds annual PRIDE March and testing event in September. 		
<p>E. Educational interventions: increase knowledge and awareness of HIV/STDs through outreach and education events, applying information gained from focus groups and GIS mapping</p> <ul style="list-style-type: none"> • Partnership will work together to avoid duplication of efforts, and increase inter-agency referrals, collaboration and synergy in provision of educational interventions. • Timeline: These are annual goals or ongoing projects through 2010. <p>Specific strategies include:</p> <ul style="list-style-type: none"> • Training Peer Educators • Jail Outreach • Training clinical and non-clinical providers • Educating youth and young adults • Education and support for people living with HIV/AIDS 	<ul style="list-style-type: none"> • *Project StraightTalk will hold annual Barber and Beautician Peer Educator workshops in May of each year. • *Duke HIV/AIDS Clinic/Partners in Caring will have 3 Positive Connections classes annually on safer sex and prevention for positives (targets HIV positive people of color) • *Duke HIV/AIDS Clinic/Partners in Caring will have 4 Level I Peer Education Training Sessions; 3 Level II and III Peer Education Training Sessions (prevention for positives, targets people of color) • *Planned Parenthood will provide Teen Voices – a peer education for teens program focused on prevention of pregnancy STDs and HIV. • *DAP will provide individual and group counseling for prevention with positives. • *PHICAS will provide ongoing outreach and education for prevention of HIV and Hepatitis C to community agencies and staff. 	<p>KMART Barber Shop, LCHC, Fittspowell Apts, Kerr Methodist Church, Durham County Jail, NCCU, Avila Retreat Center, Duke Addictions Center, Unitarian Universalist Fellowship, HIV/AIDS Educational training Center</p>	<p>Progress:</p> <ul style="list-style-type: none"> • Many of these events are ongoing <p>Outputs:</p> <ul style="list-style-type: none"> • Number of events • Number of Participants • Number of Peer Educators trained • Number of Peer Educators active in community

	<ul style="list-style-type: none"> • *PHICAS & Criminal Justice Resource Center will collaborate on the STARR program for inmates. • *Project SAFE at NCCU will partner with Project StraighTalk to train peer educators on campus. • *HIV/AIDS Educational training Center provides training for providers. 		
<p>F. Maintain traditional and non-traditional testing sites. Decrease infection transmission risk by increasing rate of return for results, and providing HIV/STD treatment or referral.</p> <ul style="list-style-type: none"> • Timeline: These are ongoing goals or projects through 2010. 	<ul style="list-style-type: none"> • *DCHD, LCHC, and area hospitals are traditional testing sites. • *Duke University Medical Center, Alliance for AIDS Services, El Centro Hispano, DCHD, CAARE, TROSA, Southpoint Clinic and other Duke General Medicine practices will provide testing at community sites, and will partner with Durham Housing Authority to increase numbers of community sites. • DCHD and Lincoln Community Health Center will provide pre and posttest counseling and HIV testing (ongoing). • *Lincoln Community Health Center will integrate rapid HIV testing into their general Medical Clinics by October 2005. 	<p>El Centro Hispano, Walltown Clinic, Bluefield, Oxford Manor, Fayette Place, McDougald Terrace, Southpoint clinic, Lyon Park Community Center.</p>	<p>Progress:</p> <ul style="list-style-type: none"> • Many of these sites are already offering testing. <p>Outputs:</p> <ul style="list-style-type: none"> • Number of people tested • Percentage who return for results • Number of testing events • Number of testing locations
<p>G. Implement a mass media campaign with messages about prevention and testing for HIV/STDs.</p> <p>Media Campaign Strategies will include: bus ads, local newspapers, local radio stations, local cable TV, and billboards.</p> <p>Annually beginning December 2006 through December 2010.</p>	<p>*Project StraighTalk Community Advisory Council members will design and coordinate a social marketing program.</p> <p>NC AIDS Prevention & CARE will provide technical assistance, trainings and materials.</p>	<p>Durham Chapter of American Red Cross</p>	<p>Outputs</p> <ul style="list-style-type: none"> • Materials in English and Spanish • Billboards in English and Spanish

<p>H. Evaluation of programs' progress</p>	<p>*Community Advisory Council will review and discuss data annually to monitor progress toward goals in reduction of HIV and STD rates.</p> <p>State of NC Prevention & CAARE Branch will provide technical assistance.</p>	<p>DCHD</p>	<p>Plan for Measuring Outcomes:</p> <ul style="list-style-type: none"> • Review BRFSS data annually. • Review NC State DHHS' HIV/STD Surveillance reports Epidemiology Profile annually. • Review Statewide Coordinated Statement of Need annually. • Review State of the County Report data annually. • Review Community Health Assessment data when next report is done. • Review Durham County <i>Healthy Everybody</i> data. • • Repeat focus groups after 5 years. <p>Output: Annual reports discussing progress and barriers to progress, telling the story behind the data, and plans for overcoming barriers.</p>
--	--	-------------	---